



SCHOOL OF JOURNALISM AND MASS COMMUNICATION

(Alumni, Students, Teachers, Employers, Academic Peers & Parents)

Feedback on Design and Review of Syllabus

2022-2023

PART-A

Stakeholders Feedback Analysis

&

Action Taken Report

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Part-A: Stakeholders [Students] feedback analysis and action taken report for (2022-23)

S. No.	Name, Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MS. ISHA JAIN, isha017jain@gmail.com, BA(JMC) IInd year	Latest technologies of mass communication should be included in syllabus of BJMC program.	Communication Technology course should be included in Second year of BA(JMC) program in 2022-2023, this agenda item to be presented during the sixth BoS meeting.	Communication Technology [BAJMC-234] course is included in Second year of BA(JMC) program in 2022-2023, this item is in the agenda 4 of sixth meeting of BoS.(Reference no.: IIMTU/SOJMC/BOS/2022/06)
2.	MR. ABHISHEK SHARMA, abhishek.sharma@gmail.com, MA(JMC)IInd Year	Latest Video Editing techniques should be included in syllabus of MA(JMC) program.	Video Editing course should be included in Second year of MA(JMC) program in 2022-2023, this agenda item to be presented during the sixth BoS meeting.	Video Editing [MAJMC-242] course is included in Second year of MA(JMC) program in 2022-2023, this item is in the agenda 7 of sixth meeting of BoS.(Reference no.: IIMTU/SOJMC/BOS/2022/06)

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Part-A: Stakeholders [Teachers] feedback analysis and action taken report (2022-23)

S. No.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	DR. VIVEK SINGH, drviveksingh_sojmc@iimtindia.net, Assistant Professor	New Trends in Mass Media should be included in syllabus of PhD(JMC) program.	New Trends in Mass Media course should be included in course work of PhD(JMC) program in 2022-2023, this agenda item to be presented during the sixth BoS meeting.	New Trends in Mass Media [PHJM-114] course is included in course work of PhD(JMC) program in 2022-2023, this item is in the agenda 8 of sixth meeting of BoS.(Reference no.: IIMTU/SOJMC/BOS/ 2022/06)
2.	DR. PRITHVI SENGAR, prithvisengar_jmc@iimtindia.net, Assistant Professor	Latest tools of Development Communication should be included in syllabus of MA(JMC) program.	Development Communication course should be included in first year of MA(JMC) program in 2022-2023, this agenda item to be presented during the sixth BoS meeting.	Development Communication (MAJMC-125) course is included in first year of MA(JMC) program in 2022-2023, this item is in the agenda 6 of sixth meeting of BoS.(Reference no.: IIMTU/SOJMC/BOS/ 2022/06)

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Part-A: Stakeholders [Employers] feedback analysis and action taken report (2022-23)

S. No.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	SHRI NARESH UPADHYAY Editor, Loksatya Newspaper, nkupadhyay7@gmail.com	Latest Video Editing techniques should be included in syllabus of MA(JMC) program.	Video Editing course should be included in Second year of MA(JMC) program in 2022-2023, this agenda item to be presented during the sixth BoS meeting.	Video Editing [MAJMC-242] course is included in Second year of MA(JMC) program in 2022-2023, this item is in the agenda 4 of sixth meeting of BoS. (Reference no.: IIMTU/SOJMC/BOS/2022/06)

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Part-A: Stakeholders [Alumni] feedback analysis and action taken report (2022-23)

S. No.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MS. AARUSHI SHARMA, sharmaarushi9242@gmail.com, BJMC 2021 Alumni	Introduction to Sociology should be included in syllabus of BA(JMC) program.	Introduction to Sociology course should be included in Second year of BA(JMC) program in 2022-2023, this agenda item to be presented during the sixth BoS meeting.	Introduction to Sociology [BAJMC-235] course is included in Second year of BA(JMC) program in 2022-2023, this item is in the agenda 4 of sixth meeting of BoS. (Reference no.: IIMTU/SOJMC/BOS/2022/06)
2.	MS. TANU SHARMA, tanusharma03636@gmail.com MJMC 2021 Alumni	Entrepreneurship should be included in syllabus of MA(JMC) program.	Entrepreneurship course should be included in Second year of MA(JMC) program in 2022-2023, this agenda item to be presented during the sixth BoS meeting.	Entrepreneurship [NECC-245] course is included in Second year of MA(JMC) program in 2022-2023, this item is in the agenda 7 of sixth meeting of BoS. (Reference no.: IIMTU/SOJMC/BOS/2022/06)

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Part-A: Stakeholders [Academic Peers] feedback analysis and action taken report (2022-23)

S. No.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	PROF. (DR.) PRASHANT KUMAR, Professor, Department of Journalism and Mass Communication, CCS University, Meerut, prashantmrsingh@gmail.com ,	Traditional Media, Development and Social Change should be included in syllabus of PhD(JMC) program.	Traditional Media, Development and Social Change course should be included in course work of PhD(JMC) program in 2022-2023, this agenda item to be presented during the sixth BoS meeting.	Traditional Media, Development and Social Change [PHJM-115] course is included in course work of PhD(JMC) program in 2022-2023, this item is in the agenda 8 of sixth meeting of BoS.(Reference no.: IIMTU/SOJMC/BOS/2022/06)
2.	DR. MANOJ SHRIVASTAV, Professor, Deptt. of Journalism and Mass Communication, CCS University, Meerut, drmanojkumarshrivastava@gmail.com	Advance Communication Theories and Research should be included in syllabus of PhD(JMC) program.	Advance Communication Theories and Research course should be included in course work of PhD(JMC) program in 2022-2023, this agenda item to be presented during the sixth BoS meeting.	Advance Communication Theories and Research [PHJM-113] course is included in course work of PhD(JMC) program in 2022-2023, this item is in the agenda 8 of sixth meeting of BoS.(Reference no.: IIMTU/SOJMC/BOS/2022/06)

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Part-A: Stakeholders [Parents] feedback analysis and action taken report (2022-23)

S. No.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MR. BHANU PRATAP, F/O Ms. Chinmaya Giri, Student, BA(JMC) IIInd year, chinmayag712@gmail.com	Latest Video Editing techniques should be included in syllabus of MA(JMC) program.	Video Editing course should be included in Second year of MA(JMC) program in 2022-2023, this agenda item to be presented during the sixth BoS meeting.	Video Editing [MAJMC-242] course is included in Second year of MA(JMC) program in 2022-2023, this item is in the agenda 4 of sixth meeting of BoS. (Reference no.: IIMTU/SOJMC/BOS/2022/06)

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SCHOOL OF JOURNALISM AND MASS COMMUNICATION

FEEDBACK ON DESIGN AND REVIEW OF SYLLABUS

[Alumni, Students, Teachers, Employers, Academic Peers & Parents]

2021-2022

Part-A

Stakeholders Feedback Analysis And Action Taken Report



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Part-A: Stakeholders [Students] feedback analysis and action taken report for (2021-22)

Sr. No.	Name, Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MR. AARCHIT KAUSHIK, architkaushik92@gmail.com, BJMC IIInd Year	Latest topics of Film studies should be included in syllabus of BJMC program.	Film Journalism course should be included in third year of BJMC program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Film Journalism [BJMC-351] course is included in third year of BJMC program in 2021-2022, this item is in the agenda 5 of fifth meeting of BoS. (Reference no.: IIMTU/SOJMC /BOS/2021/05)
2.	MS. ARUSHI SHARMA, sharmaarushi9242@gmail.com, BJMC IIIrd Year	Communication Skills related course should be included in syllabus of BA(JMC) program.	Communication Skills course should be included in first year of BA(JMC) program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Communication Skills [BAJMC-124] course is included in first year of BA(JMC) program in 2021-2022, this item is in the agenda 3 of fifth meeting of BoS.(Reference no.: IIMTU/SOJMC /BOS/2021/05)

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3.	MR. ADITYA CHAUDHARY adityamtc441997@gmail.com BJMC III rd Year	Latest topics of Advertising should be included in syllabus of BJMC program.	Introduction to Advertising course should be included in Second year of BJMC program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Introduction to Advertising [BJMC-242] course is included in Second year of BJMC program in 2021-2022, this item is in the agenda 4 of fifth meeting of BoS.(Reference no.: IIMTU/SOJMC /BOS/2021/05)
4.	MR. ANUJ SHRIVASTAVA shrivastava.anuj246@gmail.com MJMC II nd year	Related to Environment issues a course should be included in syllabus of MJMC program.	Environmental Studies course should be included in Second year of MJMC program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Environmental Studies [MJMC-235] course is included in Second year of MJMC program in 2021-2022, this item is in the agenda 7 of fifth meeting of BoS.(Reference no.: IIMTU/SOJMC /BOS/2021/05)
5.	MR. SUNIL kanikavedi272@gmail.com MJMC II nd year	Anchoring should be included in syllabus of MA(JMC) program.	Anchoring course should be included in first year of MA(JMC) program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Anchoring [MAJMC-124] course is included in first year of MA(JMC) program in 2021-2022, this item is in the agenda 6 of fifth meeting of BoS.(Reference no.: IIMTU/SOJMC /BOS/2021/05)

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Part-A: Stakeholders [Teachers] feedback analysis and action taken report (2021-22)

Sr. No.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MR. VISHAL SHARMA, vishalsharma_sojmc@iimtindia.net Assistant Professor	Communication Research course should be included in syllabus of MJMC program.	Communication Research course should be included in Second year of MJMC program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Communication Research [MJMC-234] course is included in Second year of MJMC program in 2021-2022, this item is in the agenda 7 of fifth meeting of BoS.(Reference no.: IIMTU/SOJMC /BOS/2021/05)
2.	DR. NARENDER KUMAR MISRA, narendramishra_sojmc@iimtindia.net, Professor	Research Methodology course should be included in syllabus of PhD(JMC) program.	Research Methodology course should be included in course work of PhD(JMC) program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Research Methodology [PHJM-111] course is included in course work of PhD(JMC) program in 2021-2022, this item is in the agenda 8 of fifth meeting of BoS. (Reference no.: IIMTU/SOJMC /BOS/2021/05)

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Part-A: Stakeholders [Employers] feedback analysis and action taken report (2021-22)

Sr. No.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	DR. PAWAN KUMAR, Director, Bharat Institute of Media Studies, singh39pawan@gmail.com	Anchoring should be included in syllabus of MA(JMC) program.	Anchoring course should be included in first year of MA(JMC) program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Anchoring [MAJMC-124] course is included in first year of MA(JMC) program in 2021-2022, this item is in the agenda 6 of fifth meeting of BoS. (Reference no.: IIMTU/SOJMC /BOS/2021/05)

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Part-A: Stakeholders [Alumni] feedback analysis and action taken report (2021-22)

Sr. No.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MR. VIPUL CHOUDHARY, vipulchaudhary0308@gmail.com BJMC 2020 Alumni	Communication Research course should be included in syllabus of MJMC program.	Communication Research course should be included in Second year of MJMC program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Communication Research [MJMC-234] course is included in Second year of MJMC program in 2021-2022, this item is in the agenda 7 of fifth meeting of BoS.(Reference no.: IIMTU/SOJMC /BOS/2021/05)
2.	MS. SHIVANI SAXENA, shivanisaxsena2525@gmail.com MJMC 2020 Alumni	Research Methodology course should be included in syllabus of PhD(JMC) program.	Research Methodology course should be included in course work of PhD(JMC) program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Environmental Studies [MJMC-235] course is included in course work of PhD(JMC) program in 2021-2022, this item is in the agenda 8 of fifth meeting of BoS.(Reference no.: IIMTU/SOJMC /BOS/2021/05)
3.	MR. RISHABH GAUTAM, sau321rav321@gmail.com BJMC 2019 Alumni	Research Methodology course should be included in syllabus of PhD(JMC) program.	Research Methodology course should be included in course work of PhD(JMC) program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Environmental Studies [MJMC-235] course is included in course work of PhD(JMC) program in 2021-2022, this item is in the agenda 8 of fifth meeting of BoS.(Reference no.: IIMTU/SOJMC /BOS/2021/05)

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Part-A: Stakeholders [Academic Peers] feedback analysis and action taken report (2021-22)

Sr. No.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	PROF. (DR.) PRASHANT KUMAR , Professor, Department of Journalism and Mass Communication, CCS University, Meerut, prashantmrsingh@gmail.com ,	Research Methodology course should be included in syllabus of PhD(JMC) program.	Research Methodology course should be included in course work of PhD(JMC) program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Research Methodology [PHJM-111] course is included in course work of PhD(JMC) program in 2021-2022, this item is in the agenda 8 of fifth meeting of BoS. (Reference no.: IIMTU/SOJMC /BOS/2021/05)
2.	DR MANOJ SHRIVASTAV , Professor, Deptt. of Journalism and Mass Communication, CCS University, Meerut, drmanojkumarshrivastava@gmail.com	Related to Environmental issues a course should be included in syllabus of MJMC program.	Environmental Studies course should be included in Second year of MJMC program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Environmental Studies [MJMC-235] course is included in Second year of MJMC program in 2021-2022, this item is in the agenda 7 of fifth meeting of BoS.(Reference no.: IIMTU/SOJMC /BOS/2021/05)

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Part-A: Stakeholders [Parents] feedback analysis and action taken report (2021-22)

Sr. No.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MR. OSAF RIZVI, F/O Mr. Uzaifa, Student, MJMC IIInd year, syeduzaifa88999@gmail.com	Communication Skills related course should be included in syllabus of BA(JMC) program.	Communication Skills course should be included in first year of BA(JMC) program in 2021-2022, this agenda item to be presented during the fifth BoS meeting.	Communication Skills [BAJMC-124] course is included in first year of BA(JMC) program in 2021-2022, this item is in the agenda 3 of fifth meeting of BoS. (Reference no.: IIMTU/SOJMC /BOS/2021/05)

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SCHOOL OF JOURNALISM AND MASS COMMUNICATION

(Alumni, Students, Teachers, Employers, Academic Peers & Parents)

Feedback on Design and Review of Syllabus

(2020-2021)

**Part-A: Stakeholders Feedback Analysis and
Action Taken Report**





Part-A: Stakeholders [Students] feedback analysis and action taken report for (2020-21)

S. N.	Name, Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	KEZIAH MASIH, khushimasih19@gmail.com, BJMC IInd Year	Event management related course should be included in syllabus of BJMC program.	Event Management course should be included in Second year of BJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Event Management [BJMC-234] course is included in Second year of BJMC program in 2020-2021, this item is in the agenda 4 of fourth meeting of BoS(Reference no.: IIMTU/SOJMC /BOS/2020/04)
2.	RUCHITA POKHRIYAL, pokhriyalruchi987@gmail.com, MJMC Ist year	A Photography related course should be included in syllabus of BJMC program.	Still Photography course should be included in first year of BJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Still Photography [BJMC-114] course is included in first year of BJMC program in 2020-2021, this item is in the agenda 3 of fourth meeting of BoS (Reference no.: IIMTU/SOJMC /BOS/2020/04)
3.	AAKASH MUDGAL <u>Mudgalaakash27@gmail.com</u> , MJMC IInd year	An Electronic Media related course should be included in syllabus of MJMC program.	Electronic Media course should be included in Second year of MJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Electronic Media-II (TV) [MJMC-232] course is included in Second year of MJMC program in 2020-2021, this item is in the agenda 7 of fourth meeting of BoS (Reference no.: IIMTU/SOJMC /BOS/2020/04)

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Part-A: Stakeholders [Teachers] feedback analysis and action taken report2020-21)

S. N.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MR. MAYANK VERMA, vermamayank609@gmail.com, Assistant Professor	Cinema related course should be included in syllabus of BJMC program.	Cinema course should be included in third year of BJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Cinema [BJMC-501] course is included in third year of BJMC program in 2020-2021, this item is in the agenda 5 of fourth meeting of BoS (Reference no.: IIMTU/SOJMC /BOS/2020/04)
2.	MR. SHIVAM GUPTA, guptashivam7@gmail.com, Assistant Professor	A Summer Training related course should be included in syllabus of MJMC program.	Summer Training Report course should be included in first year of MJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Summer Training Report [MJMC-126P] course is included in first year of MJMC program in 2020-2021, this item is in the agenda 6 of fourth meeting of BoS (Reference no.: IIMTU/SOJMC /BOS/2020/04)

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Part-A: Stakeholders [Employers] feedback analysis and action taken report (2020-21)

S. N.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MR. K. K. SHARMA, City Head, CITI HULCHUL, Kk1453@gmail.com	A Project should be included in syllabus of MJMC program.	Comprehensive Project course should be included in second year of MJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Comprehensive Project on Any Current Topic [MJMC-244P] course is included in second year of MJMC program in 2020-2021, this item is in the agenda 7 of fourth meeting of BoS (Reference no.: IIMTU/SOJMC /BOS/2020/04)

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Part-A: Stakeholders [Alumni] feedback analysis and action taken report (2020-21)

S. N.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MR. SURAYANSH SINGH, suryansh943@gmail.com BJMC Alumni	Rural Journalism related course should be included in syllabus of BJMC program.	Rural Journalism course should be included in Second year of BJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Rural Journalism [BJMC-245] course is included in Second year of BJMC program in 2020-2021, this item is in the agenda 4 of fourth meeting of BoS (Reference no.: IIMTU/SOJMC /BOS/2020/04)
2.	MR. SARTHAK SHARMA, sarthakpandit368@gmail.com MJMC Alumni	A Photography related course should be included in syllabus of BJMC program.	Still Photography course should be included in first year of BJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Still Photography [BJMC-114] course is included in first year of BJMC program in 2020-2021, this item is in the agenda 3 of fourth meeting of BoS (Reference no.: IIMTU/SOJMC /BOS/2020/04)

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**Part-A: Stakeholders [Academic Peers] feedback analysis and action
taken report 2020-21)**

S. N.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MR. SURAJ DEV PRASAD, Assistant Professor, JMC, Vidya Institute of Fashion Technology , suriddhim@gmail.com Assistant Professor	A Photography related course should be included in syllabus of BJMC program.	Still Photography course should be included in first year of BJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Still Photography [BJMC-114] course is included in first year of BJMC program in 2020-2021, this item is in the agenda 3 of fourth meeting of BoS (Reference no.: IIMTU/SOJMC /BOS/2020/04)
2.	MR. RAM PRAKASH TIWARI, Assistant Professor, GSVS Deptt. of Journalism and Mass Communication, Swami Vivekanand Subharti University, Meerut mediagururptiwari@gmail.com	Cinema related course should be included in syllabus of BJMC program.	Cinema course should be included in third year of BJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Cinema [BJMC-501] course is included in third year of BJMC program in 2020-2021, this item is in the agenda 5 of fourth meeting of BoS (Reference no.: IIMTU/SOJMC /BOS/2020/04)

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**Part-A: Stakeholders [Parents] feedback analysis and action taken report
2020-21)**

S. N.	Name , Affiliation and contact details of Stakeholders consulted	Details of feedback received for design and review of syllabus	Action taken	Supporting documents for showing stakeholder's feedback is considered for curriculum revision
1.	MR. ANIL SHARMA F/O Mr. Shivank Sharma, Student, BJMC IInd year, shivank.s29@gmail.com	A Photography related course should be included in syllabus of BJMC program.	Still Photography course should be included in first year of BJMC program in 2020-2021, this agenda item to be presented during the fourth BoS meeting.	Still Photography [BJMC-114] course is included in first year of BJMC program in 2020-2021, this item is in the agenda 3 of fourth meeting of BoS (Reference no.: IIMTU/SOJMC /BOS/2020/04)

Dean,
School of Journalism and
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