## **BEST PRACTICE 1**

# SKILL ENHANCEMENT & INCULCATION OF ENTREPRENEURSHIP ABILITIES WITHIN THE CAMPUS



## VISION

To be a world - class university imparting knowledge and values and providing students, an excellent learning experience through research & innovation in the field of Science, Technology, Management and other areas that will meet the aspirations of world community.

## **MISSION**

University stands for academic, professional and ethical empowerment of the youths by using the state-of-the-art technology, time-tested and innovative concepts, excellent infrastructure and internationally acclaimed facilitators.



## **MESSAGE FROM HONORABLE VICE CHANCELLOR**



At IIMT University, we are committed to nurturing the holistic growth of our students and empowering them to excel in a rapidly evolving world. Skill enhancement and the inculcation of entrepreneurial abilities lie at the core of our educational philosophy. Our university strives to bridge the gap between academic learning and real-world application by offering cutting-edge programs, fostering industry collaborations, and providing hands-on training through our incubation and innovation initiatives.

Entrepreneurship is not merely about starting

businesses; it is about cultivating a mindset that embraces challenges, values creativity, and seeks impactful solutions. At IIMT, we create an ecosystem where students can innovate, learn from global best practices, and transform their ideas into successful ventures.

I urge all our students to take full advantage of the resources and opportunities available at IIMT University, including our state-of-the-art facilities, international collaborations, and mentorship programs. Together, let us pave the way for a future where our graduates are not only skilled professionals but also visionary leaders and entrepreneurs who make a difference.

Dr. Deepa Sharma Vice Chancellor



## **IIMT UNIVERSITY MEERUT**

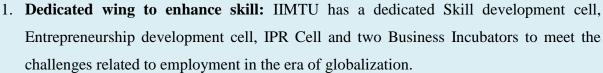
A. TITLE OF BEST PRACTICE: Skill Enhancement & Inculcation Of Entrepreneurship Abilities Within The Campus

#### **B. OBJECTIVES OF THE PRACTICE:**

- 1. Skill development
- 2. Task oriented learning approach
- 3. Students will become industry ready (enhancing preparedness)
- C. CONTEXT: Students at IIMT University belong to rural and semi-urban as well as urban communities. Over some time, the administration had realized that the students have creative ideas but lack proper guidance. Skill development is the process of gaining and enhancing particular information, abilities, and expertise that allow people to carry out activities successfully and effectively. Developing skills can happen in a variety of life contexts, such as schooling, employment, and personal development. No particular age group or stage of life is required for skill development. It is a lifelong process that can result in increased opportunities, confidence, and chances for both career and personal improvement. Investing in skill development may be a fruitful endeavour whether you're hoping to succeed in your profession, take up a new pastime, or simply better your daily life. Keeping this is mind; a special wing was developed at IIMTU that fosters skill development at its very core.
- D. **THE PRACTICE:** IIMT University has left no stone unturned into making its teaching learning curriculum more inclusive in terms of skill enhancement and also by creating a climate suitable for entrepreneurship. Realizing the ever-increasing competition for employment, it is of utmost importance for the youth to have innovative ideas or specialized skill sets to be able to become completely ready for the industry. The major facilities and activities at IIMTU are as follows:

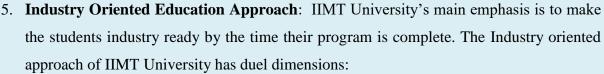


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- 2. Entrepreneurship Development Cell: The IIMT University's Entrepreneurship Development Cell is a platform that fosters and inspires entrepreneurship among young, aspiring students. We provide a space for students to explore their entrepreneurial potential and connect with like-minded individuals. Through our programs and events, we aim to open the door to a promising and exciting entrepreneurial world for our students. Our team is dedicated to supporting students in their journey to becoming entrepreneurs. We offer resources and guidance on starting and growing a business, connecting with mentors and investors, and navigating the challenges of entrepreneurship. We believe that every student has the potential to be a great entrepreneur, and we are committed to helping them reach their goals.
- 3. Establishment of Institute Innovation Council: IIMT UNIVERSITY has also established Institute Innovation Council (IIC)in year 2018 in collaboration with Ministry of Education (MoE), Govt. of India at university level supported by Institute Innovation Cell at each institution level under IIMTU-IIC to systematically foster the culture of Innovation amongst all Students of IIMT University. The primary mandate of IIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes, to organize ideathons and heckathons etc.
- 4. Seed funding and other provisions in the budget: The IIMTU has got provision of funds in Budget towards promoting & supporting innovation and entrepreneur development for students/ faculty/staff/startups, fund is allocated for awareness/ training sessions; seed funding for early startups; for pre incubation & incubation facilities; innovation & IPR commercialization.





- a. IIMT University invites consultations from the renowned Industry leaders at the time of updating its curriculum of any program offered. This includes revision of the syllabus for a particular subject or introduction of a new subject.
- b. Students are given practical knowledge on the application to apply on product design, development and operation.
- c. Entrepreneurship & innovation (E&I) is imbibed into curriculum as a Program BBA E&I
- d. Several E&I courses are offered as Value Added Courses
- 6. **Major/Minor Projects:** IIMT University's main objective is to nurture and develop industry ready students by the time they complete their respective programs. With this objective in mind, the syllabus of each and every course offered by IIMT University has mandatory projects that each student must do and the emphasis is given on a live project in the industry. They are also allowed to work on a novel idea if they have one, which can fulfil a certain need of the society. Many of our student's ideas backed by our research department have been patented.

Engineering students have a minor project in their 3rd year of education while a major project in the final year. Similarly, to name a few; Nursing, Pharmacy, Computer Applications, Management students are also required to undergo mandatory industrial projects towards the fulfilment of requirement for attaining degree in their respective programs.

7. Industrial/Corporate Trainings & Visits: IIMT University focuses on the overall development of its students hence, it regularly organises Industrial/Corporate Visits for the students from all its departments for their real exposures.



8. **Collaborations & tie-ups:** Collaboration is a crucial component of academic life at IIMT University, and we value it highly. We think we can have a bigger impact and accomplish our objectives more successfully if we collaborate with business partners, institutions of higher learning, governmental agencies, and nonprofits. Our partnerships are varied and span a variety of fields, including research, the student experience, and community outreach.



#### **E. EVIDENCES OF SUCCESS:**

#### **UGC Sarathi Scheme**

Three students from IIMT University have been selected as NEP SAARTHI by the University Grants Commission (UGC), a remarkable achievement that highlights their academic excellence and leadership qualities. The NEP SAARTHI (National Education Policy - Student Advocates for Reform in Transformative Higher Education) initiative is designed to recognize and empower students who demonstrate a deep commitment to the principles of the National Education Policy (NEP) and play an active role in promoting its vision across campuses. This recognition not only honors the hard work and dedication of these students but also provides them with a unique platform to advocate for educational reforms, contribute to shaping the future of Indian higher education, and inspire their peers. IIMT University proudly celebrates their success, as these students are poised to make a significant impact on the academic community.



MS YASHI SANGWAN



HARSHIT RAWAT







प्रा. मनिष २. जोशी तर्वव

Prof. Manish R. Joshi Secretary



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विश्वविकालय अनुवान आयोग University Grants Commission (Rem Harm, wret arear) (Merry of Educator, Gor, of Inda)

D.O. No. F. 1-30/2023 (NEP)

8eptember 21, 2023/ 30 भारपद, 1945

#### Dear Student,

To enhance students' participation and create awareness of the various reforms in higher education, the University Grants Commission (UGC) launched an initiative, "NEP SAARTHI- Student Ambassador for Academic Reforms in Transforming Higher Education in India". Through NEP SAARTHI, UGC aims to foster an environment where students can engage the students' community as active participants in effectively implementing the provisions of the National Education Policy (NEP) 2020.

UGC had invited nominations from universities, colleges, and institutions for NEP SAARTHI, who have an outstanding personality, excellent communication skills, organisational capabilities, creativity, a sense of responsibility and being a team leader for conducting outreach programmes.

As nominated by your Higher Educational Institution (HEI), the UGC is pleased to inform your name as the NEP SAARTHI. The details of the roles and responsibilities of NEP SAARTHI are enclosed here for your ready reference (or visit: <u>https://www.ucc.gov.in/odfnews/1565510\_SAARTHI-GUIDELINES.odf</u>). UGC encourages you to make excellent use of this opportunity with great enthusiasm and dedication.

UGC shall also organise your live interaction and orientation with the Honbie Chairman, UGC, in a few days. We believe that your involvement in this initiative will not only be personally enriching but will also significantly contribute to shaping the future of Indian higher education.

You may reach out at: gaarthi-neo@uoc.cov.in for additional information, if any.

Look forward to your active involvement and contribution to UGC initiatives as a NEP SAARTHI.

Yours sincerely. (Manish Joshi)

To: As per list of NEP SAARTHIS.



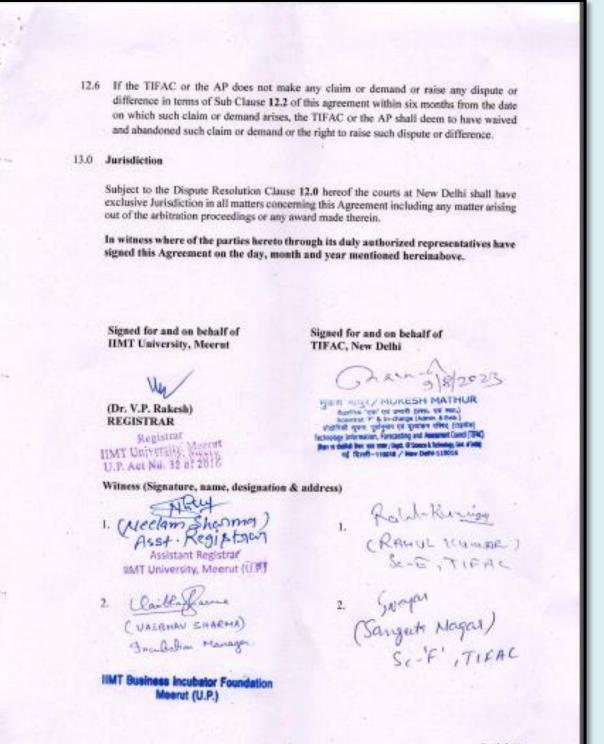


#### DST TIFAC – IPR Certificate & Diploma

An agreement has been established between the Technology Information, Forecasting and Assessment Council (TIFAC) and IIMT University, fostering a collaborative relationship aimed at leveraging advanced technology and innovation. This partnership is focused on promoting research, capacity building, and the application of cutting-edge technologies to address contemporary challenges and drive sustainable development. Through this agreement, both organizations aim to create impactful solutions and contribute to technological advancements in education and industry.

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#### Minor Certification in E&I integrated in UG Program.

In IIMT University the Undergraduate Program now includes a Minor Certification in Entrepreneurship and Innovation (E&I) to foster entrepreneurial thinking and innovative skills among students. This integrated certification is designed to complement the core curriculum, equipping students with the knowledge and tools needed to identify opportunities, develop creative solutions, and launch successful ventures. The program includes modules on business ideation, market analysis, financial planning, and project implementation, ensuring a practical and holistic approach to entrepreneurship. By offering this certification, the university aims to empower students to become future-ready leaders and innovators.





#### **IIMT Business Incubator Foundation: A Hub for Innovation and**

#### Entrepreneurship

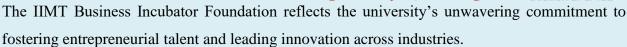


The IIMT Business Incubator Foundation (IIMT BIF), established in 2020 as a non-profit initiative under IIMT University and approved by the Government of India, serves as a cornerstone for nurturing innovation and empowering entrepreneurs. With a mission to promote research, creativity, and entrepreneurship, the program provides state-of-the-art pre-incubation and incubation facilities, offering aspiring innovators the tools and resources to transform their ideas into successful ventures.

The incubator supports startups across diverse fields, including Engineering, Biotechnology, Pharmaceuticals, Information Technology, and more. Entrepreneurs benefit from a robust support system that includes mentorship from industry experts, access to advanced infrastructure, seed funding, and guidance in business strategy and market entry. The program fosters a collaborative ecosystem that encourages networking, knowledge-sharing, and problem-solving, enabling startups to overcome challenges and scale their businesses effectively.

Notable achievements of IIMT BIF include innovative solutions like drip-level indicators, composters, and sewage treatment systems, showcasing its commitment to sustainability and practical innovation. By bridging the gap between academia and industry, the incubator strengthens the regional entrepreneurial network, drives economic growth, and empowers individuals to create impactful solutions.





The incubation facilities at IIMT Business Incubator Foundation offer state-of-the-art infrastructure, including fully equipped laboratories and dedicated workspaces. These resources are designed to foster innovation, creativity, and collaboration, providing startups with an environment that supports the development and scaling of their ideas into impactful ventures. It provides

- Valuable insights and personalized support from experienced faculty and industry experts. Their guidance helps refine business ideas, develop strategies, and transform innovative concepts into market-ready solutions, ensuring a strong foundation for entrepreneurial success.
- Access essential financial assistance, grants, and opportunities to connect with potential investors, providing the necessary resources to drive the growth and success of your startup.
- Engaging workshops, boot camps, and seminars are designed to enhance entrepreneurial skills, develop business acumen, and provide valuable industry insights, empowering you to navigate the challenges of building and growing a successful startup.

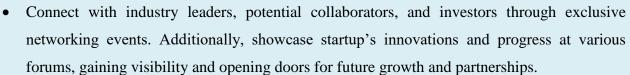
Tap into expertise and resources to



develop groundbreaking projects, with tailored consultancy services designed to meet specific needs and help refine ideas for success in the market.



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The following is a list of start-ups established by students and faculty who have benefited from the support and resources provided by IIMT Business Incubator Foundation.



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SL.	Name	DIPP	GSTN No./CIN	Type of	1	Phone	email
No.		No.	No.	Work	Details		
1	IIMT Media Pvt. Ltd	DIPP20 38	U22222UP2012 PTC052151	Media & Networ king	Mr. Mayank Agarwal	941220 2555	md@iimtindia.net
2	Star Technologi es		09AADCI0643 M1ZF	Hardwa re & Researc h	Shri Y. M. Gupta	967558 0855	<u>startech371@gmail</u> . <u>.com</u>
3	Gravity Business Solution		09GVDPS0183 K1Z4	Electron ics & Electric al	Mr. Vaibhav Sharma	789571 8470	gravitybsolutions@ gmail.com
4	BSM Innovation s		09AQBPV6924 F1ZJ	Security & Researc h Based Product	Mr. Santosh Verma	841097 9600	bsminnovations@g mail.com
5	Glamlite		09COOPK7677	Lighting	Mr.	798309	his Calendite in
2	Inc.		DIZB	Product	Aditya	9110	biz@glamlite.in
6	Supo Shop	DIPP71 338	AAU-0815 (LLP)	Novel Mobile Applicat ion for digitaliz ed retailing	Mr Harbans Lal Arora	807743 5822	<u>contact.suposhop@</u> gmail.com
7	Destimal Business Ventures LLP	DIPP67 296	09AARFDO395 E1Z8/ AAS- 4182(LLP)	Comput er & Hardwa re	Mr Akshay	821816 4615	destimal. ventures@gmail.co m
8	RudranshB iochoice Pack Pvt. Ltd.	DIPP95 485	U21092UP2022 PTC159063	Biotech nology Based Product	Dr. Navneet Sharma	941220 7971	navneet_admn@ya hoo.co.in
9	Cane Concerns &	DIPP95 226	U01110UP2022 PTC158785	Agricult ural	Dr. N.K. Pruthi	989723 8060	nkpruthi2007@yah oo.co.in





	Solutions Pvt. Ltd.			Based Product	Freedom a	yacene, rran	and mining Laves are
10	Prabhu Drone Research & Developm ent LLP	DIPP91 708	AAZ-4539	Manufa cturing and Training Drones	Mr. Deepak Dhalla	958905 4590	ceo@prabhudrone. com
11	Aerosmith MRO India Pvt. Ltd.	DIPP85 854	U62200DL2019 PTC354006	Technol ogy Based Product	Mr. Mohit Nehra	730338 1347	deepakdhalla@gma il.com
12	ACHARY A CHARAK AYURVE DA PRIVATE LIMITED	DIPP97 216	U01100UP2022 PTC159482	Food Processi ng	Anuj Kumar Mishra	807734 4063	anujm2232@gmail .com
13	AR Infinity Solutions Private Limited Pvt.Ltd.	DIPP99 159	U73100UP2020 PTC12623	Technol ogy Based Product	Mr. Abhishek Verma	790685 9381	abhishekvermaskb 02@gmail.com
14	Studiuz Education Connect Private Limited	DIPP66 017	U74999UP2016 PTC082647	Studies Based Educati on	Mr. Deepak Kumar Goswami	882600 8527	goswami.deepak12 3@gmail.com
15	Hapgen Educationa 1 Services Pvt. Ltd.	DIPP50 409	09AAFCH1221 AIZB	Educati on Sector	Mrs. Sapna Jha	987154 2883	sapna.jha@hotmail .com
16	Gogal Inventions Private Ltd.	MSME	09AAJCG6752 F1ZC	Mechan ical engg.	Mr Rajesh Kumar	97201 33178	shorya12122018@ gmail.com
17	AP Mobility India PVT LTD	DIPP13 1936	U52291UP2023 PTC179453	Mobilit y	Mrs Anju agarwal	905853 1710	<u>team ridebuddy@g</u> mail.com





18	Fitme health and wellness Private Ltd.	DIPP10 1613	U85190DL2021 PTC378925	Health and wellness	Mr Anil Sharma	989919 8409	hello@fitme.com
19	Simran Recyclings Pvt.Ltd.	DIPP95 021	U37200UP2021 PTC155431	Waste Manage ment Industry	Mr Priyesh Garg	999742 6815	priyesh.chanu@gm ail.com
20	Defitex Innovation Solutions Pvt. Ltd.	DUOO1 27580	U74999UP2022 PTC175005	IT Sector	Mr. Abhishek Jain	931941 7446	Jain147abhi@gmai 1.com
21	Inseed Biotech	DIPP12 4244	AAQ-4885	Agricult ure Product	Mr. Shyam Ji	955768 0603	<u>info@inssedbiotec</u> <u>h.com</u>
22.	Gluck Production s		U74202UP2023 PTC181669	Digital Marketi ng	Naman Choudhar y	908481 5055	<u>hello@gluckproduc</u> <u>tion.com</u>
23.	Indiawings Innovation s Private Limited		UP2200UP2022 PTC160836	Comput er Related Services	Sudhansh u Singh	915166 9669	care@iwings.co.in



























### **IIMT University Institution Innovation Council: Fostering Innovation and**

#### Entrepreneurship



An appreciation letter from the Ministry of Education's Innovation Cell, Government of India is shown. It acknowledges the efforts of the Institution's Innovation Council (IIC) at IIMT University, Meerut, for their support and contribution towards fostering an innovation and entrepreneurship culture on campus during the academic year 2022-23. The letter lists the chief functionaries of the IIC, including Dr. Deepa Sharma, who holds multiple positions such as President, NISP Coordinator, and Vice President. The letter emphasizes the importance of the IIC model in achieving inclusive and holistic development of the innovation ecosystem. It is signed by Dipan Kumar Sahu, Assistant Innovation Director









Letter of Appreciation

Dear Sir/Madam,

Please accept our sincere gratitude to all the chief functionaries and every members of the IIC Institution's Innovation Council (IIC) of IIMT University for the continuous support and contribution towards building the innovation and entrepreneurship culture development in your campus and also extending support to help other IIC institutions towards growth of the IIC network during the academic year 2022-23.

Chief Functionaries of the IIC at IIMT University , Meerut

Name	Position		
Dr. Deepa Sharma	President		
Dr. Deepa Sharma	NISP Co-ordinator		
AKSHAY RAJ	Convener,Internship Activity Coordinator,Stat up Activity Coordinator,ARIIA Coordinator		
VAIBHAV SHARMA	Social Media Coordinator,Innovation Activity Coordinator		
Dr. Deepa Sharma	NIRF Coordinator, Vice President		
NITIN KUMAR	IPR Activity Coordinator		
ZEBA RANI	Start up Activity Coordinator, Member		

As we are progressing towards a 'quality' driven I&E ecosystem development, we strongly believe that the IIC model and its unique structure is definitely putting your HEI's thoughts, actions and aspirations in a systematic way to achieve inclusive and holistic development of the ecosystem.

Thanks & regards.

Yours Sincerely,

Dipan Kumar Sahu

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Assistant Innovation Director MoE's Innovation Cell, Govt. of India

**Global Collaborations and Tie-ups** 





IMT University, Meerut, has established a network of partnerships with a diverse range of institutions and organizations. These collaborations span various fields, including research, student experience, and community outreach. Notable partners include NITTR Chandigarh, NIELIT Calicut, the Ministry of MSME, GoI, and international institutions like the University of Cyberjaya, Malaysia, and Pine Biotech, USA. These partnerships are crucial in fostering innovation and achieving the university's goals. IIMT University is always open to new collaborations and invites interested parties to contact them for potential partnerships.

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			artester.

Academic Programs on Innovation, IPR and Entrepreneurship Development



The academic programs on Innovation, Intellectual Property Rights (IPR), and Entrepreneurship Development are designed as credit courses offered during the academic period. These programs aim to equip students with the knowledge and skills necessary to foster innovation, understand the intricacies of intellectual property, and develop entrepreneurial competencies. By integrating theoretical frameworks with practical applications, these courses encourage students to think creatively, protect their innovations through IPR, and translate ideas into viable business ventures. They play a vital role in nurturing an entrepreneurial mindset and preparing students for challenges in dynamic, innovation-driven industries.

The document lists various academic programs focused on innovation, intellectual property rights (IPR), and entrepreneurship development offered at IIMT University.

#### **Core Courses:**

- Entrepreneurship Development and Business Communication (AG-505) Bachelor level, School of Agricultural Sciences.
- Intellectual Property Rights (AG-508) Bachelor level, School of Agricultural Sciences.
- Employability Skills (MHMCT 114) Master level, Hotel Management.
- Facility Planning and Designing (MHMCT 114) Master level, Hotel Management.
- Post Harvest Technology Management of Horticulture Crops (AG-506) Bachelor level, Agricultural Science.
- Entrepreneurship Development (MHMCT-124) Master level, Hotel Management.
- Entrepreneurship, IP, and Innovation (BCS-NEP 604) Bachelor level, Computer Science.
- Enterprise Resource Planning (BCA 244 E 1/2) Bachelor level, Computer Application.
- Integrated Waste Management for a Smart City (MTEE-112) Master level, Environmental Engineering.
- Project Planning and Control (NEMCH-204) Master level, Management.



#### **Elective Courses:**

- Innovation Business Models and Entrepreneurship (noc21-mg63) Diploma level, Journalism and Mass Communication.
- Understanding Incubation and Entrepreneurship (noc22-de08) Bachelor and Master levels, Commerce and Management.
- Entrepreneurship Essentials (noc21-ge06) Bachelor level, Commerce and Management, Computer Science and Application, Engineering and Technology.
- Design Technology and Innovation (noc21-de03) Bachelor level, Engineering.
- Innovation by Design (noc21-de05) Bachelor level, Engineering.
- Patent Drafting for Beginners (noc21-hs70) Bachelor level, Humanities and Social Sciences, Medical Sciences.
- Patent Law for Engineers and Scientists (noc21-hs15) Bachelor level, Humanities and Social Sciences, B Tech, MSc.
- Introduction On Intellectual Property To Engineers And Technologists (noc22-hs49) -Bachelor level, Humanities and Social Sciences, B Tech.
- Intellectual Property (noc21-hs08) Bachelor level, Humanities and Social Sciences, B Tech, LLB, Pharmacy.
- Intellectual Property Right (BAL 592) Bachelor level, BA LLB XI Sem.
- Industrial and Intellectual Property Law (LM-242) Master level, LLM V Sem.
- International Trade Law (IPR) (LM 233) Master level, LLM V Sem.
- Design Thinking A Primer (noc22-mg32) Bachelor level, Management.

These courses are offered by various departments and cover a wide range of topics related to innovation, entrepreneurship, and intellectual property rights.





#### International Exposure to the students and faculties

IIMT University is collaborating with globally renowned institutions, organizations, and industry leaders, IIMTU provides students and faculty with opportunities for international exposure, exchange programs, joint research projects, and access to advanced entrepreneurial practices. These partnerships are instrumental in introducing global perspectives, fostering innovation, and equipping students with the skills and knowledge needed to excel in an interconnected world. Through such initiatives, IIMTU ensures its campus remains a hub of creativity, innovation, and entrepreneurial growth.



H.E. Ms. Marje Luup, Ambassador Estonia Embassy -24-SEP-2024



H.E. Mrs. Harisoa Lalatiana Accouche High Commissioner Seychelles High Commission -29-AUG-2024



H.E. Mr. Gabriel Sinimbo, High Commissioner of the Republic of Namibia High Commision of the Republic of Namibia

-27-AUG-2024



Mr. Conrad Nana Kojo Asiedu, 1st Secretary -Trade, Culture, and Tourism Ghana High Commission -10-MAY-2024



H.E. Mr. Arunkoemar Hardien, Ambassador of the Republic of Suriname -23-FEB-2024



H.E. Ms. Diana Mickeviciene -09-0CT-2023



#### **Problems encountered:**

The development of skills is an essential component of both personal and professional growth, but it is not without difficulties. The following are some typical difficulties in skill development:

- 1. A lack of drive
- 2. Time Restrictions
- 3. Limitation in terms of external funding due to regional and local boundaries.
- 5. Failure Anxiety
- 6. Refusal to Change.
- 7. Inability to Maintain Self-Control
- 8. Overcoming Static
- 9. Conflicting Objectives
- 10. Limited feedback







**Intellectual Property at IIMTU** 



**Excellent Placement Opportunities** 



**Research Excellence** 



IIMT University Business Incubator: Driving Entrepreneurship in UP



Innovation and Entrepreneurship