



SVEEP



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MEERUT (U.P.)  
Transforming Education System, Transforming Lives



## ELECTORAL LITERACY CLUB

IIMT UNIVERSITY, Meerut (U-0889)

### REPORT

**Title of the Activity: Dissemination of Creative for Voter Awareness**

**Event Coordinator: ELC Club, IIMT University**

**Date and Time: 22 April 2024; 9:30 AM onwards**

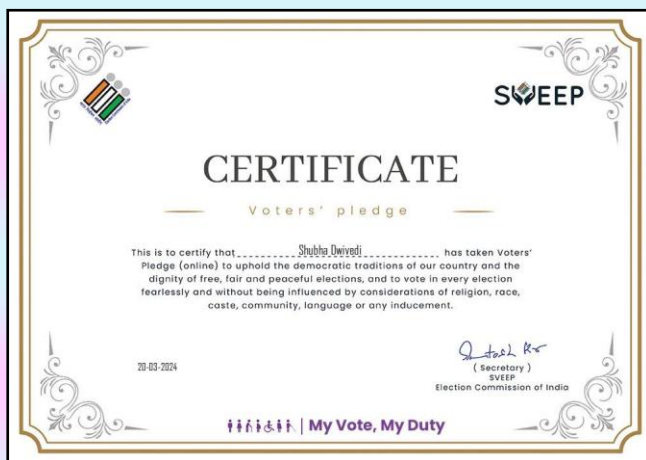
**Prerequisites of the activity: This activity is organised under the banner of SVEEP.**

**Need of the Activity:** This activity was to organize to create the awareness and motivate the youngsters for the right to vote. The objective is to encourage universal and enlightened participation of future voters in elections.

**SDG goal:** Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

**About SVEEP:** Systematic Voter's Education and Electoral Participation (SVEEP) is the flagship program of the Election Commission of India for voter education, spreading voter awareness and promoting voter literacy in India. The main objective of the SVEEP is to *increase voter turnout to 75% in Lok Sabha elections 2024.*

### SVEEP OATH





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**Brief Description of the event (Need/Impact/Action/Picture (if any):** Department of Biotechnology organize the event for the awareness of the voting rights between the youth for

**Outcome of the activity:** .....

**URL:** <https://www.instagram.com/reel/C4qMo3Xy6-d/?igsh=ZGluOGdvMHEyeTcx>

<https://youtu.be/dRB7fmB1WqQ?si=hTL-bmNhh9jYIBVA>

**Brochure:**





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**NEHRU YUVA KENDRA, MEERUT**

&

**IIMT UNIVERSITY, MEERUT**

Under the Aegis of

**SWEEP**

Organizes

**Continuous Electoral and Democracy Education**



**Chief Guest**  
**Sushri Shruti Sharma**  
(IAS)  
JOINT MAGISTRATE  
MEERUT



**Mera Pehla**

**VOTE**

**Desh Ke liye**



**Activity 1 : Guest Lecture by Resource Person | Activity 2 : Rangoli Competition**

**Rangoli Theme**

**Election : Biggest Festival of Democracy | Mera Pehla Vote Desh ke liye**  
**Chunav Ka Parva | Chunav : Pride of Nation**  
**Vote for Sure | My Vote My Duty**

**Date : 18th March, 2024 | Time : 11:30 am**

**Venue : Seminar Hall, B-Block, IInd Floor**

**Conveners**

**Dr. Shubha Dwivedi**  
Head  
Department of Biotechnology  
ELC Chairperson, USR Cell Coordinator

**Dr. Neeraj Sharma**  
Dean  
Students Welfare Society  
IIMT University

**Dr. Navneet Sharma**  
Dean  
School of Life Science  
and Technology

**Dr. Atul Agarwal**  
Dean  
School of Basic Science

**Organizing Committee**  
Ms. Aishwarya Saxena  
Ms. Preeti

**Decoration Committee**  
Mrs. Manjeeta  
Dr. Madhu  
Ms. Zeba

**Welcome Committee**  
Dr. Vibha Yadav  
Dr. Sarita Singh  
Mrs. Laxmi

**Rangoli Event Committee**  
Dr. Renu Agarwal  
Mrs. Ayushi  
Dr. Bandana

**Event Photos:**



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**Geotag Photos:**



**Press Release:**



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# हिन्दुस्तान

## छात्रों ने ली मतदान करने की शपथ

मेरठ। मतदान करना लोगों का अधिकार है। लोकतंत्र का यह पर्व बिना युवाओं की सहभागिता के पूरा नहीं हो सकता। युवा सौ फीसदी मत डालते हुए लोकतंत्र को मजबूत करें।

आईआईएमटी विवि में मतदाता जागरुकता अभियान में ज्वाइंट मजिस्ट्रेट श्रुति शर्मा ने विद्यार्थियों से उक्त अपील की। नेहरू युवा केंद्र के तत्वावधान में हुए मतदाता जागरुकता अभियान का शुभारंभ विवि के प्रति-कुलाधिपति डॉ.मयंक अग्रवाल ने किया। प्रबंध संचालिका पियांशु अग्रवाल, नेहरू युवा केंद्र के जिला युवा अधिकारी यशवंत यादव, लेखा एवं कार्यक्रम सहायक नरेंद्र त्यागी रहे।



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