



IIMT UNIVERSITY, MEERUT
Participating Coordinating Institute PCI (U-0889)
UNNAT BHART ABHIYAN ACTIVITY CALENDER
COMMUNITY OUTREACH PROGRAMS THROUGH UNNAT BHARAT ABHIYAN
(UBA) IN ASSOCIATION WITH USR and NSS CELL-IIMTU
(2024-2025)

Name of Activity	Objective	Dates	Photo Gallery
Prakriti Vandanam	The objective of Prakriti Vandanam (Tree Plantation) is to promote environmental conservation by encouraging individuals and communities to plant trees, enhance greenery, and contribute to a sustainable ecosystem for a healthier planet.	8/05/2024 to 15/08/2024	
National Nutrition Day	The objective of National Nutrition Day is to raise awareness about the importance of healthy eating and motivate people to adopt a balanced and nutritious diet.	06/09/2024	
Swachhata Hi Sewa Campaign	The objective of the Swachhata Hi Sewa Campaign is to inspire individuals and communities to actively participate in cleanliness drives and promote the importance of maintaining clean and hygienic	27/09/2024	

Health And Hygiene Pakhwada

surroundings for better public health.

The objective of Health and Hygiene Pakhwada is to raise awareness about the importance of maintaining personal hygiene and a healthy lifestyle, and to encourage individuals and communities to adopt practices that promote physical well-being and prevent the spread of diseases.

01/10/2024



Stationary Distribution Program and Nukkad Natak

The objective of Stationary Distribution and Nukkad Natak is to raise awareness about education in rural area.

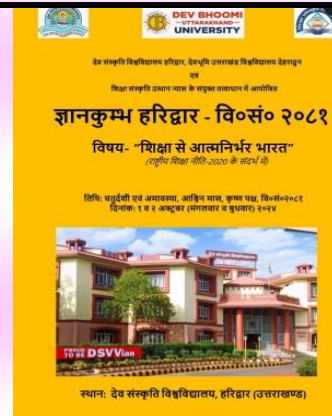
02/10/2024



Stall on Herbal and Health Products

The objective of setting up a Stall on Herbal and Health Products in Haridwar is to promote awareness about the benefits of herbal remedies and natural health products, encourage healthier lifestyle choices, and provide people with access to quality, eco-friendly alternatives for improving well-being.

01 & 02
October 2024



Stationary Distribution Programme And Nukkad Natak

The objective of the Stationary Distribution Programme is to provide essential school supplies, such as notebooks, pens, and pencils, to underprivileged students, ensuring they have the tools needed for their education and promoting equal opportunities for learning.

2/10/2024



Safe drive, save life on the occasion of Sadak Pakhwara.

The objective of Safe Drive, Save Life on the occasion of Sadak Pakhwara is to raise awareness about road safety, encourage responsible driving, and reduce road accidents by promoting safe driving practices among the public.

09/10/2024



Nukkad Natak

The objective of Nukkad Natak is to effectively communicate social messages and raise awareness about key issues such as health, education, hygiene, and environmental concerns through a form of street theatre, engaging local communities and encouraging them to take positive actions.

09-10-2024



Stationary Distribution

The objective of Stationary Distribution in Primary Schools is to provide basic school supplies like notebooks, pens, and pencils to primary school students, ensuring that they have the necessary resources to enhance their learning experience and promote equal educational opportunities for children in underserved communities.

09-10-2024



Road Safety Awareness in Rural Area.

The objective of Road Safety Awareness in Rural Areas is to educate and inform rural communities about the importance of road safety, safe driving practices, and pedestrian safety, aiming to reduce accidents and improve overall road safety standards in these areas.

10/10/2024



इफको एवं इफको टोक्यो
जनरल इंश्योरेंस कंपनी
लिमिटेड से वित्तपोषित
परियोजना के अंतर्गत
किसान गोष्ठी

"The project funded by IFFCO and IFFCO-Tokio General Insurance Company Ltd. aims to create awareness among farmers about crop insurance, advanced farming techniques, and crop protection. Through this workshop, farmers were connected with the latest agricultural knowledge and resources. The initiative seeks to enhance their productivity and financial security. Empowering and making farmers self-reliant is the core objective of this program."

05/02/2025



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22/02/2025



Stationery Distribution Drive under UNNAT BHARAT ABHIYAN

The Stationery Distribution Drive under Unnat Bharat Abhiyan aims to support rural education by providing essential learning materials to primary school students. This initiative seeks to encourage regular school attendance and foster a better learning environment. By addressing basic educational needs, it aims to reduce barriers in early education. The drive is a step toward promoting inclusive and equitable quality education in rural areas."

27/02/2025



इफको एवं इफको टोक्यो जनरल इंश्योरेंस कंपनी लिमिटेड से वित्तपोषित परियोजना के अंतर्गत किसान गोष्ठी

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06/03/2025



Food items Distribution Drive under Unnat Bharat Abhiyan In old age home Ganga Nagar.

"The Food Items Distribution Drive under Unnat Bharat Abhiyan aims to support the nutritional needs of elderly residents at the Ganga Nagar Old Age Home. This initiative seeks to promote compassion and social responsibility among youth. By ensuring access to essential food supplies, it contributes to the well-being and dignity of senior citizens. The drive reflects the spirit of care, inclusion, and community service."

12/03/2025



Knowledge Partner in International conference session

The involvement of IIMT University as a knowledge partner not only elevated the academic quality of the session but also reflected its commitment to promoting research and innovation in alignment with the United Nations Sustainable Development Goals (SDGs). The session served as a platform for knowledge exchange, policy insights, and collaborative networking.

20-21 March 2025



World Earth Day Celebration

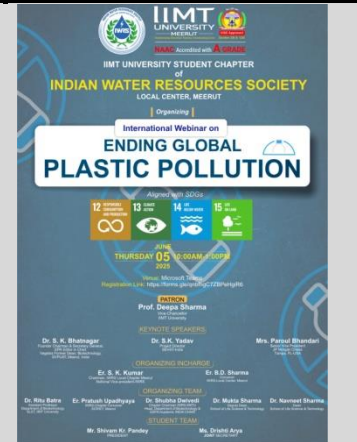
To generate awareness regarding Planet EARTH

21st April 2025



International Webinar on World Environment Day Celebration

Awareness session on the 5th June,
global theme ENDING
PLASTIC POLLUTION 2025



Dr. Shubha Dwivedi
UBA Coordinator-IIMT University
Central USR Coordinator-IIMT University